U.S. Digital Response



U.S. Digital Response

U.S. Digital Response connects experienced volunteer technologists with public servants and organizations responding to crisis.

We're nonpartisan, fast, and free.

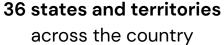
- Founded in March 2020 by former U.S. Deputy CTOs and tech industry veterans who led federal open data policies and digital government strategy
- Volunteers work with government teams to understand their challenges and get them the right tools to deliver critical services to the people who need them — all within a few days to weeks.
- Our volunteers have deep expertise spanning engineering, data science, content strategy, design, logistics and supply chain, and disaster response.

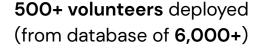


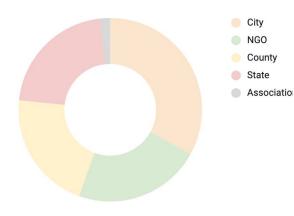
USDR's Impact

130+ projects with

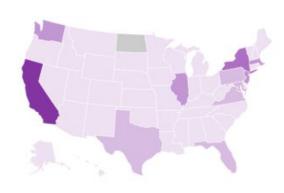
governments and NGOs











Project Types

Partner Locations

Volunteer Database

Multi-Crisis Response

Poll Worker Training

Vote-By-Mail Optimization

Unemployment Insurance

Benefits Eligibility

COVID Testing Sites

Data Mapping / Aggregation

Website Development

Responsible Contact Tracing

Streamlined Communications

Content Creation / Strategy

Volunteer Matching

Food Assistance

Small Business Assistance

Federal Stimulus Tracking

Serve Vulnerable Populations

Police Transparency

Workplace Digitization

And more...



How We Engage



Staffing

Double the size of your team



Advice

Non-conflicted recommendations on technology and procurement



Platforms

Build open-source systems and teach you how to use them



Tools

Connect to free, effective solutions



Our Approach

Deliver value in days, not months

Quickly demonstrate what's possible

Design for sustainability and usability, always with the end user in mind Help partners build their technical capacity and deliver services on their own Leverage or adopt
existing tools
and products
whenever
possible



Our Commitment to Our Partners

- Understand your capacity, requirements, and systems, so we can meet you where you are
- Work alongside you until the need is met
- Use modern technology and practices to deliver better digital services quickly
- Better position you to continue meeting the needs of the people you serve



— USDR's Work



Public Health

- COVID Testing Sites (Seattle)
- Data Aggregation and Visualization (NYC; Pennsylvania)
- USDR Health Data Initiative





Voting and Elections

Partnered with 30+ nonprofits and election offices

- Vote-by-mail design
- Accessible websites
- Poll worker management
- Optimizing operations

The New York Times

ON TECH

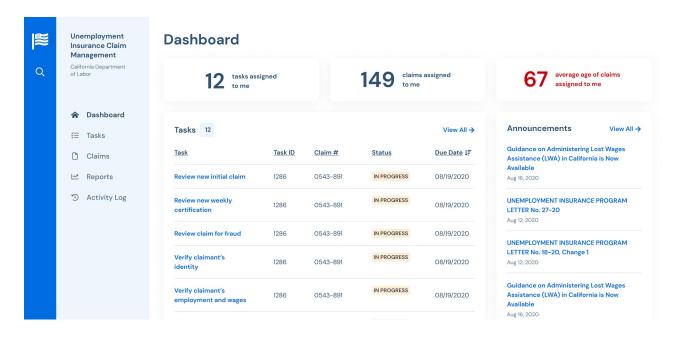
Election Tech That's Super Simple

The most useful technology doesn't have to involve flying cars. Sometimes, it's really easy.





Unemployment Insurance





Partnered with 6 states and D.C. to bring UI systems back online.

Recommendations



Reuse existing work

There is prior work in the space

- This software was all built in 2011, and still exists
- It didn't stagnate over the past decade, but continued to mature
- Start your work with a review of the space



Collaborate with other states

Everyone has the same problem at the same time

- California can show leadership here
- Other states are doing or will do work that can save California time
- There's no sense in doing this 50 times over



Use open source software

Open source solutions make sharing, reuse, and customization feasible without vendor lock-in

- Don't pay a fortune for software you don't own
- Open source means you can build atop existing work, and others can build atop your work
- Open source is central to sharing with other states



Use Agile procurement

Procurement can make or break your project

- This work is extremely time-sensitive; you cannot afford a procurement failure, as is normal for software projects
- You will have to learn a bit about procurement, and not outsource that entirely to staff
- Read <u>18F's guide to procuring custom</u> government <u>software</u>



Collect the right data, in the right way

Consider how you will use data before collecting it

- Understand the questions you want to answer with data, and how you will use the data to answer them
- Collect data in a structured way up-front
- Avoid vendor lock-in and ensure data portability through standards-based formats and APIs
- Keep things simple



Existing open source software

- Open Redistricting
- DistrictBuilder
- <u>Districtr</u>



Reach out to discuss how we can work with you.

Waldo Jaquith: <u>waldo@usdigitalresponse.org</u>
Robin Carnahan: robin@usdigitalresponse.org

Alex Allain: alex@usdigitalresponse.org

